

BetaLED™ Project Brief Overview

Parma Park, Italy



Project Summary

End User:	City of Parma, Italy
Application:	Area and Pathway Lighting
Product:	A combination of 1 light bar (1700 lumens) and 2 light bar (3400 lumens) THE EDGE™ area luminaires.
Benefits:	<p>THE EDGE™ by BetaLED delivered 55 percent energy savings over the original High Intensity Discharge (HID) concept.</p> <p>The improved colour rendition and uniformity delivered by THE EDGE™ luminaires provide a safer environment for park visitors. An average of 9.5 lux was maintained on pathways and key areas.</p> <p>THE EDGE™ fixtures also provide pleasing aesthetics that blend well with the park's design and landscape, while preserving the dark night sky with full cutoff optics.</p>

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Safety, Beauty and Reduced Energy



The City of Parma in Northern Italy recently installed THE EDGE™ area luminaires within the nine-acre Parma Park. The park features a children's play area, bike track, dog zone, and walking trail. Objectives accomplished include: a secure environment for visitors, reduced energy costs and dark sky compliance.

Although the original lighting plan called for HID fixtures, after learning how THE EDGE™ provides superior uniformity, excellent colour and brightness, plus 55 percent in energy savings, the city chose BetaLED luminaires. THE EDGE™ fixtures blend seamlessly into the ambiance of the park and help to highlight the natural beauty of the surrounding area.